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WHERE DO WE GET OUR NEWS FROM?

The Kazakhstan Institute for Strategic Studies under the President of the Republic of Kazakhstan presents the answers of Kazakhstanis to what sources of information concerning events in Kazakhstan they use mostly.

According to the data of the sociological national survey conducted in the fall of 2020, all Kazakhstanis surveyed refer to one or another source of information about events in Kazakhstan.

As in earlier times, **the leading channel of information is Television (59.0%).**

The spread of the Internet and the growth of its capabilities bring it **to the second place among the sources of information.** Thus, a little more than half of all respondents turn to messengers for news. Slightly less than half of them turn to social networks. Another 36.7% of respondents go to official news sites.

The development of the Internet has affected other sources of information. The positions of print media and radio continue to decline. At the time of the survey, less than 20% of respondents turn to print newspapers and radio for news.

We would like to draw readers' attention to the fact that **every fifth respondent** appreciates informal communication and prefers to **get news from their relatives, friends, neighbors and colleagues.**

The development of digital technologies and growth of their availability allows each citizen of Kazakhstan to be informed about all events taking place in the country.

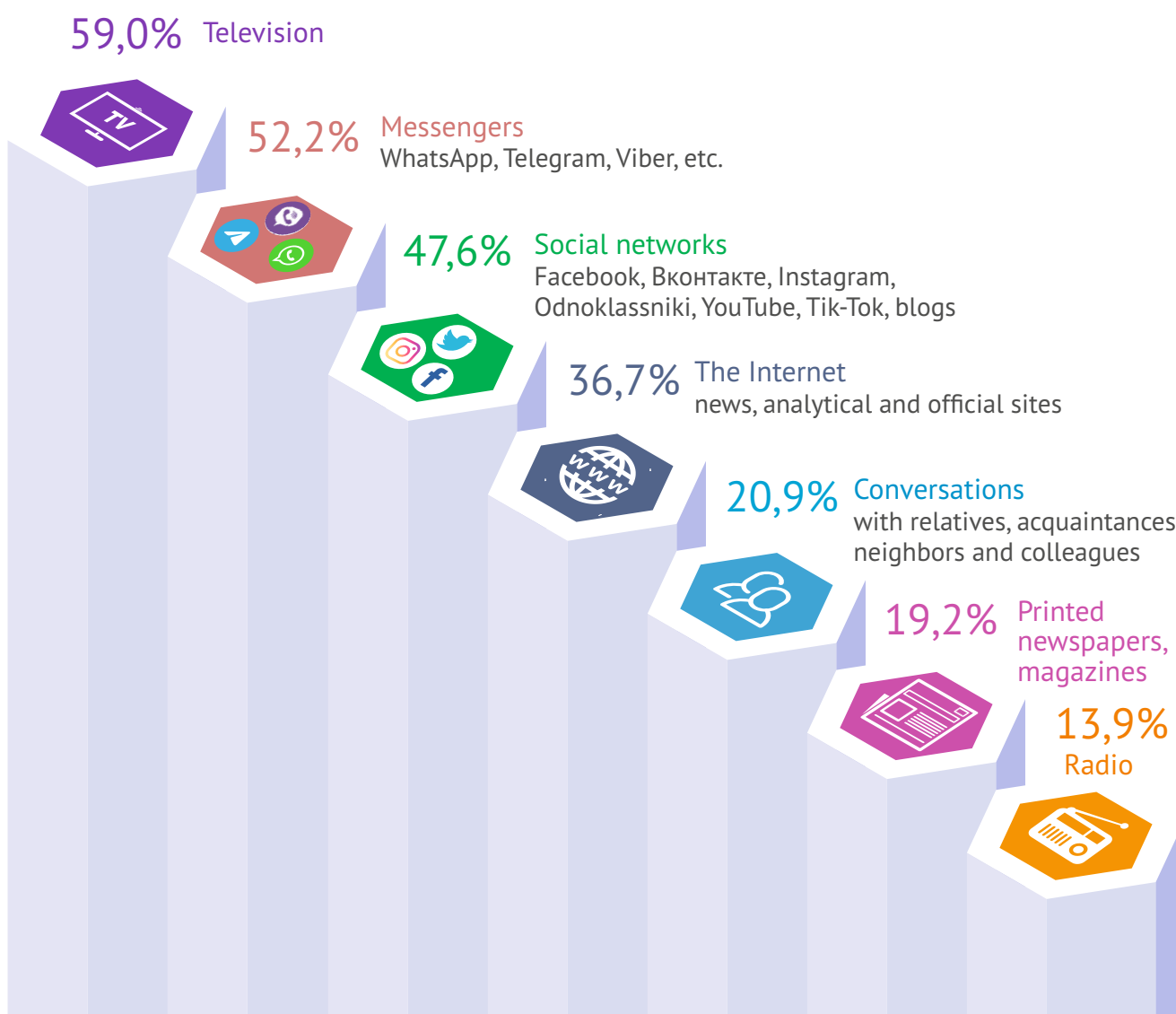


Fig 1. What is your main source of news concerning events in Kazakhstan?

Research methodology:

The survey method is an interview of a respondent at the place of residence using a route quota selection.

Selection – 2000 respondents aged 18 and over in 59 settlements of urban and rural areas in 14 regions and 3 cities of republican significance. The statistical error does not exceed 3.5%.

Duration – September 2020.